

ABSTRACT OF THE DISCLOSURE

A method and apparatus for group billing purchasers of transmitted programming events is provided. In one embodiment, a subscriber group includes two or more individual subscribers who receive programming from a programming provider. The individual subscribers periodically elect to view a program provided via the program provider. The program is provided on a pay-per-view basis, meaning that the program provider requires a sum of money to be paid in order to view the program. The sum of money is determined according to the number of viewers in a single subscriber group. In one embodiment, the subscribers interact during a program via a network connection.

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